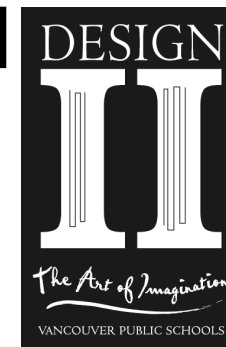
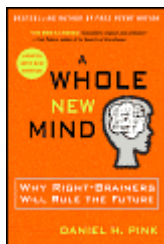


Recommended Reading List



In December 2006, Vancouver School District initiated a comprehensive strategic planning process with the explicit intent to create the finest school district possible by building upon the accomplishments from the district's "First Generation" plan. We know that new challenges, new contexts and conditions, and new opportunities have changed the educational and workplace landscape for this generation of learners. Our challenge as a learning organization is to respond to these with intentionality, focusing on an educational delivery system that will equip our students and graduates with the knowledge, skills and dispositions to be contributing, responsible and compassionate citizens of the 21st century. Join us in engaging with the ideas, research and current thinking on a variety of topics important to the planning process. A sample reading list follows.

The Shape of the Future



A Whole New Mind: Moving from the Information Age to the Conceptual Age

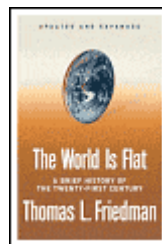
Daniel Pink

Book Description

The future belongs to a different kind of person with a different kind of mind: artists, inventors, storytellers—creative and holistic "right-brain" thinkers whose abilities mark the fault line between who gets ahead and who doesn't. Drawing on research from around the world, Pink outlines the six fundamentally human abilities that are absolute essentials for professional success and personal fulfillment—and reveals how to master them. *A Whole New Mind* takes readers to a daring new place, and a provocative and necessary new way of thinking about a future that's already here.

About the Author

Daniel H. Pink is a former White House speechwriter and the author of the bestseller *Free Agent Nation*. A contributing editor at *Wired* magazine, he has written on work, business, and politics for *The New York Times*, *Harvard Business Review*, *Slate*, *Salon*, *Fast Company*, and other publications. He has also lectured to corporations, universities, and associations around the world on economic transformation and business strategy, and has analyzed commercial and social trends for dozens of television and radio programs.



The World is Flat: A Brief History of the 21st Century

Thomas L. Friedman

Book Description

The World Is Flat is Thomas L. Friedman's account of the great changes taking place in our time, as lightning-swift advances in technology and communications put people all over the globe in touch as never before—creating an explosion of wealth in India and China, and challenging the rest of us to run even faster just to stay in place. This updated and expanded edition features more than a hundred pages of fresh reporting and commentary, drawn from Friedman's travels around the world and across the American heartland—from anyplace where the flattening of the world is being felt.

In *The World Is Flat*, Friedman at once shows "how and why globalization has now shifted into warp drive" (Robert Wright, *Slate*) and brilliantly demystifies the new flat world for readers, allowing them to make sense of the often bewildering scene unfolding before their eyes. With his inimitable ability to translate complex foreign policy and economic issues, he explains how the flattening of the world happened at the dawn of the twenty-first century; what it means to countries, companies, communities, and individuals; how governments and societies can, and must, adapt; and why terrorists want to stand in the way. More than ever, *The World Is Flat* is an essential update on globalization, its successes and discontents, powerfully illuminated by one of our most respected journalists.

About the Author

Thomas L. Friedman has won the Pulitzer Prize three times for his work at *The New York Times*, where he serves as the foreign affairs columnist. He is the author of three previous books, all of them bestsellers: *From Beirut to Jerusalem*, winner of the National Book Award for nonfiction; *The Lexus and the Olive Tree: Understanding Globalization*; and *Longitudes and Attitudes: Exploring the World After September 11*. In 2005 *The World Is Flat* was given the first Financial Times and Goldman Sachs Business Book of the Year Award, and Friedman was named one of America's Best Leaders by U.S. *News & World Report*. He lives in Bethesda, Maryland, with his family.



The Rise of the Creative Class: And How It's Transforming Work, Leisure, Community and Everyday Life

Richard Florida

Book Description

The *Rise of the Creative Class* gives us a provocative new way to think about why we live as we do today—and where we might be headed. Weaving storytelling with masses of new and updated research, Richard Florida traces the fundamental theme that runs through a host of seemingly unrelated changes in American society: the growing role of creativity in our economy.

Just as William Whyte's 1956 classic *The Organization Man* showed how the organizational ethos of that age permeated every aspect of life, Florida describes a society in which the creative ethos is increasingly dominant. Millions of us are beginning to work and live much as creative types like artists and scientists always have—with the result that our values and tastes, our personal relationships, our choices of where to live, and even our sense and use of time are changing. Leading the shift are the nearly 38 million Americans in many diverse fields who create for a living—the Creative Class.

The *Rise of the Creative Class* chronicles the ongoing sea of change in people's choices and attitudes, and shows not only what's happening but also how it stems from a fundamental economic change. The Creative Class now comprises more than thirty percent of the entire workforce. Their choices have already had a huge economic impact. In the future they will determine how the workplace is organized, what companies will prosper or go bankrupt, and even which cities will thrive or wither.

About the Author

Richard Florida is the author of the 2002 best-seller *The Rise of the Creative Class*, which received The Washington Monthly's Political Book Award for that year and was later named by Harvard Business Review as one of the top breakthrough ideas of 2004. The New York Times called it "an important book for those who feel passionately about the future of the urban center." Cities and regions across the United States and the world have embarked on new creativity strategies based on Florida's ideas. His new book, *The Flight of the Creative Class*, which examines the global competition for creative talent, will be published by HarperBusiness in March 2005. Florida is currently the Hirst Professor of Public Policy at George Mason University and a visiting fellow at the Brookings Institution. Previously, he was the Heinz Professor of Economic Development at Carnegie Mellon University, and has been a visiting professor at MIT and Harvard University's Kennedy School of Government. He is the founder and principal of two companies: the Creativity Group, an innovative communications and strategies team; and Catalytix, a strategy-consulting firm. Florida earned his Bachelor's degree from Rutgers College and his Ph.D. from Columbia University. He lives in Washington, D.C.



Windows On the Future: Education in the Age of Technology

Ted McCain and Ian Jukes

Book Description

Get prepared to help your students move into the technological future!

The world as we knew it ten years ago no longer exists. Ten years from now, today's world will have recreated itself many times over. *Windows on the Future* shows educators how to help students cultivate the attitudes and skills necessary to leverage this monumental change for their benefit.

Windows on the Future was designed to help the educator cope with changes created by technology and embrace a new mindset necessary to access the burgeoning technological advances. The goal is to keep schools and students relevant in the 21st Century, and McCain and Jukes offer new paradigms and frameworks to accomplish that.

Critical issues explored include:

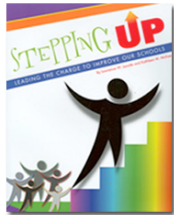
- Key trends for the new millennium
- The power of paradigm
- Education in the future
- New skills for students
- New roles for educators
- The need for vision

About the Authors

Ted McCain is an associate director with the Thornburg Center For Professional Development in Chicago, Illinois. In this role, Ted has expanded his work as an educational futurist. Ted focuses on the impact on students and learning from the astounding changes taking place in the world today as a consequence of technological development. He is passionate in his belief that schools must change so they can effectively prepare students for the rest of their lives.

Ian Jukes is the Director of the InfoSavvy Group, an international consulting group that provides leadership and program development in the areas of assessment and evaluation, strategic alignment, curriculum design and publication, professional development, planning, change management, hardware and software acquisition, information services, customized research, media services, and on-line training as well as conference keynotes and workshop presentations.

Change Forces



Stepping Up: Leading the Charge to Improve Our Schools

Lawrence W. Lezotte and Kathleen M. McKee

Book Description

Whatever your position - central office or school level, a new or experienced leader - Larry Lezotte's book will help you expand and hone your leadership skills as you pursue improved student learning and achievement in your school or district. *Stepping Up* identifies the leadership skills and behaviors that impact student achievement; offers you opportunities to assess your own attitudes, abilities, and skills; and creates a context and practical framework for initiating, managing, and monitoring positive change in your school or district.

Are you willing to "Step Up" to the role of leader? If you are, this book will both inspire and guide you in your quest to join the ever-growing ranks of courageous and effective public educators who are dedicated to LEARNING FOR ALL.

About the Authors

Larry Lezotte, nationally renowned educational consultant and speaker, has taught thousands of educators across the U.S. how to create systems that lead to the *ongoing improvement* of student learning. In recognition of his efforts, Dr. Lezotte received the *2003 Council of Chief State School Officers' Distinguished Service Award*, presented each year to outstanding Americans who have made a difference in education.

Kathleen M. McKee, is currently the editor of *Effective Schools Research Abstracts*. She has coauthored two other books with Dr. Lezotte: *Assembly Required: A Continuous School Improvement System* and its companion *Implementation Guide*. Her varied experiences with public education, combined with her knowledge of the change process and leadership allows Ms. McKee to bring a unique perspective to the field of work on improving schools.



Tough Choices or Tough Times

National Center in Education and the Economy
(NCEE)

Book Description

Tough Choices or Tough Times calls for first redesign of the American education system in a century. This report of the New Commission on the Skills of the American Workforce shows how the dynamics of the global economy will lead to a steady decline in the American standard of living if this country does not undertake the first thorough overhaul of its education system in a century. It shows how our country can graduate 95% of our students (not two-thirds, as it does now) after 12 years and the majority after only 10 years of grade school. It reveals how billions of dollars can be saved by changing the way students progress through the grades and how the money saved could be used to build high quality early childhood education systems, attract the best and brightest teachers, and provide the resources for even the most disadvantaged students to reach world class standards. This hard-hitting analysis describes the kind of economy needed to sustain our current standard of living and kinds of skills and knowledge that American workers need to make that economy work. It also details the dramatic changes in governance, finance, organization, and management of the American education and training systems that are needed.

Tough Choices or Tough Times was written for anyone concerned with the future of this country and the state of our schools and our job training systems. It provides a well-researched analysis of the issues and a compelling set of proposals for changing our system of education.

About the Authors

National Center in Education and the Economy (NCEE) is a not-for-profit organization dedicated to providing young people with the world-class skills that will allow them to succeed in a global economy. The 26-member commission includes former Cabinet secretaries of labor and education, Senators, Members of Congress, school superintendents, CEOs of major firms, union leaders, and governors.



Change Forces with a Vengeance

Michael G. Fullan

Book Description

Educators have already taken on board the idea that educational change and school reform are not as easy to accomplish as first expected. In this book, Michael Fullan, arguably one of the world's leading authors on the issue of educational change, explores why this continues to be the case, and builds on the lessons that he set out so clearly in the first two volumes of his trilogy on the subject. This book is concise, accessible, and the message contained is clearly written with a broad audience in mind. It will appeal to general reader and student alike.

About the Author

Michael Fullan teaches at Ontario Institute for Studies in Education at the University of Toronto. He is the best selling author of *Change Forces* (Routledge, 1993) and *Change Forces-The Sequel* (Routledge, 1999).

Management & Leadership



Good to Great and the Social Sectors: Why Business Thinking Is Not the Answer

Jim Collins

Book Description

Jim Collins answers the social sector with a *Monograph to Accompany Good to Great*, as 30-50 percent of those who bought *Good to Great* work in the social sector.

The difference between successful organizations is not between the business and the social sector, the *difference is between good organizations and great ones*. This monograph is a response to questions raised by readers in the social sector. It is based on interviews and workshops with over 100 social sector leaders.



Good to Great

Jim Collins

Book Description

Built to Last, the defining management study of the nineties, showed how great companies triumph over time and how long-term sustained performance can be engineered into the DNA of an enterprise from the very beginning. But what about the company that is not born with great DNA? How can good companies, mediocre companies, even bad companies achieve enduring greatness?

For years, this question preyed on the mind of Jim Collins. Are there companies that defy gravity and convert long-term mediocrity or worse into long-term superiority? And if so, what are the universal distinguishing characteristics that cause a company to go from good to great?

The research team contrasted the good-to-great companies with a carefully selected set of comparison companies that failed to make the leap from good to great. What was different? Why did one set of companies become truly great performers while the other set remained only good?

Over five years, the team analyzed the histories of all twenty-eight companies in the study. After sifting through mountains of data and thousands of pages of interviews, Collins and his crew discovered the key determinants of greatness -- why some companies make the leap and others don't.

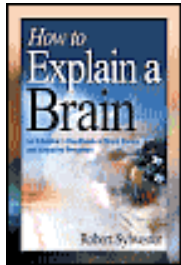
The findings of the *Good to Great* study will surprise many readers and shed light on virtually every area of management strategy and practice. The findings include:

- Level 5 Leaders: The research team was shocked to discover the type of leadership required to achieve greatness.
- The Hedgehog Concept (Simplicity within the Three Circles): To go from good to great requires transcending the curse of competence.
- A Culture of Discipline: When you combine a culture of discipline with an ethic of entrepreneurship, you get the magical alchemy of great results.
- Technology Accelerators: Good-to-great companies think differently about the role of technology.
- The Flywheel and the Doom Loop: Those who launch radical change programs and wrenching restructurings will almost certainly fail to make the leap.

About the Author

Jim Collins has authored or co-authored four books, including *Built to Last* and *Good to Great*. Driven by a relentless curiosity, Jim began his research and teaching career on the faculty of Stanford's Graduate School of Business, where he received the Distinguished Teaching Award. In 1996, he returned to his hometown of Boulder, Colorado, to found his management laboratory, where he conducts research and works with leaders in the corporate and social sectors. More about Jim and his works can be found at his e-teaching site, where he has assembled articles, audio clips, a recommended reading list, discussion guide, tools, and other information.

Cognitive Neuroscience



How to Explain a Brain: An Educator's Handbook of Brain Terms and Cognitive Processes

Robert Sylwester

Book Description

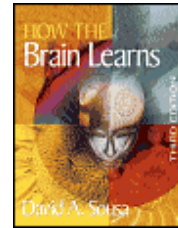
Noted author Robert Sylwester offers educators and general readers his own definitions for terms used in the cognitive neurosciences and provides a unique look into the marvelous brain. Discover how the brain works, how the brain learns, and the educational significance of brain functions and processes. This ready-reference guide to essential concepts and terms in cognitive neurosciences includes:

- Nearly 300 definitions and cross references to help educators understand key concepts about how the brain learns
- Eleven newly created anatomic models and illustrations that focus on key brain functions
- References and recommended print and Internet resources

How to Explain a Brain celebrates the brain in all its wonder and is sure to become a reference book of choice for teachers, instructional leaders, and teacher educators.

About the Author

Robert Sylwester is an Emeritus Professor of Education at the University of Oregon who focuses on the educational implications of new developments in science and technology. He is the author of several books and many journal articles. His most recent books are *The Adolescent Brain: Reaching for Autonomy* (2007, forthcoming), *How To Explain a Brain: An Educator's Handbook of Brain Terms and Cognitive Processes* (2005, Corwin Press), and *A Biological Brain in a Cultural Classroom: Enhancing Cognitive and Social Development Through Collaborative Classroom Management* (2003, 2nd ed., Corwin Press). The Education Press Association of America has given him two Distinguished Achievement Awards for his syntheses of cognitive science research, published in *Educational Leadership*. He has made more than 1,400 conference and inservice presentations on educationally significant developments in brain–stress theory and research. He writes a monthly column for the Internet journal *Brain Connection* (www.brainconnection.com).



How the Brain Learns, Third Edition

David Sousa

Book Description

How the Brain Learns, Third Edition, the newly revised and updated edition of this powerful and practical bestseller, examines remarkable new research and developments in brain functioning while continuing its successful tradition of translating this information into effective classroom strategies and activities.

In this revised edition, best-selling author David A. Sousa explores source material on brain research, including basic brain structures, how the brain processes information, memory and retention, and the transfer of knowledge to enhance present and future learning. In addition to critical new research about how the brain acquires language, the updated text includes:

- An expanded chapter on thinking skills applying the recently revised Bloom's Taxonomy
- A revised Information Processing Model to reflect new terminology and understanding about memory systems
- Additional new examples of how emotions influence learning and memory
- New Practitioner's Corners to assess understanding of major concepts and how these translate into effective classroom strategies
- Updated bibliography and Internet resources
- An engaging new 2-color interior design

How the Brain Learns, Third Edition is an indispensable tool for all educators--school administrators and teachers, staff developers, preservice students and faculty, and parents who want to better understand the way their children process and retain information.

About the Author

Dr. Sousa has conducted workshops in hundreds of school districts on brain research, instructional skills, supervision and science education at the elementary, secondary, and university levels. He has made presentations at national conventions and educational organizations and has served as a consultant to regional and local school districts across the U.S., Canada, and Europe.

A former high school science teacher and supervisor of instruction and staff development, Dr. Sousa was superintendent of New Providence, New Jersey Public Schools from 1991 to 1994 before he left to dedicate his full-time attention to educational consulting. He holds a bachelor's degree in chemistry, a master of arts in teaching from Harvard University, and a doctorate degree from Rutgers University. He has edited science books and published numerous articles in leading journals on staff development, science education, and educational research.