

Name _____







Graphic Design - *PhotoShop* - Thematic Collage inspired by your favorite song lyric or story.

Use the techniques and tools from the selection tools tutorial to create your own creative digital collage. Include at least one of the each of the following:

- Your original art work (scanned or drawn digitally) possibly your logo design...
- A photograph you took (digital or film)
- Found imagery/ texture/ scanned pattern from a magazine etc.
- Type: Excerpts from your chosen story or song.

Design Criteria: Use repetition and variety to create a unified, but interesting collage. Consider the size, scale, placement and color of all of the imager you are using. Consider the placement, size, and direction of type to enhance your composition.

Practice and learn: Selection tools:

- Marquee- 
- Lasso- 
- Polygonal Lasso- 
- Magnetic Lasso- 
- Quick Selection Tool- 
- Magic Wand- 
- Effects and blending modes
- Filters
- Layers
- Adjustment Layers

Sketchbook Assignment:

1. Brainstorm a list of songs or stories that evoke strong imagery in your mind
2. Select one to use as inspiration for your thematic collage. What is the story or song about? What other images do you connect to it? What is the tone or mood of the song/story?
3. Collect visual research to inspire your design
4. Create a couple thumbnail studies to develop the compositional lay out of your collage.

Getting Started:

1. **Open Photoshop** and click on **Create New > print document**
2. Name it **Thematic Collage**
3. **Size = 8 ½ X 11 INCHES**

DO:

Pick a song/ story you have a strong connection to.
Develop original imagery.
Get inspiration from other imagery already developed for this story/song
Use your sketchbook to try out multiple ideas before getting started

DON'T:

Pick something just because
Copy imagery already developed for this song/story
Start designing without collective visual research and completing your thumbnail studies.


Steps to Creating your Collage:

1. Collect all the imagery you want to use in your collage, save each in a folder titled 'collage'
2. Select the imagery you want to use from your pictures using the selection tools, using the move tool drag your selections onto your collage document
3. Fill the background with a color from one of your starting images
4. Label each layer so you can tell easily what each contains
5. Play around with the placement of objects, use variety of size, repetition, and overlapping to create a dynamic composition
6. Apply a different blending mode to each object (overlay, screen, difference, etc.)
7. Apply at least 1-2 different artistic filters throughout
8. Use at least 1 adjustment layer to alter the color, contrast, or saturation of the overall image.

COMPOSITION REMINDERS

- 1) Create strong contrast/ what images will have more emphasis?
- 2) Consider the negative space as you overlap and place objects.
- 3) Create unity through repeating colors and shapes.
- 4) Use variety of size, shape, and color to create an interesting composition.
- 5) Use the design principles to express your ideas around your chosen theme... How will you create a sense of space/ environment?

Photoshop Tools Map:



<ul style="list-style-type: none"> Rectangular Marquee Tool M Elliptical Marquee Tool M Single Row Marquee Tool Single Column Marquee Tool 	<ul style="list-style-type: none"> Lasso Tool L Polygonal Lasso Tool L Magnetic Lasso Tool L
<ul style="list-style-type: none"> Quick Selection Tool W Magic Wand Tool W 	<ul style="list-style-type: none"> Crop Tool C Slice Tool C Slice Select Tool C
<ul style="list-style-type: none"> Eyedropper Tool I Color Sampler Tool I Ruler Tool I Note Tool I 123 Count Tool I 	<ul style="list-style-type: none"> Spot Healing Brush Tool J Healing Brush Tool J Patch Tool J Red Eye Tool J
<ul style="list-style-type: none"> Brush Tool B Pencil Tool B Color Replacement Tool B 	<ul style="list-style-type: none"> Clone Stamp Tool S Pattern Stamp Tool S
<ul style="list-style-type: none"> History Brush Tool Y Art History Brush Tool Y 	<ul style="list-style-type: none"> Eraser Tool E Background Eraser Tool E Magic Eraser Tool E
<ul style="list-style-type: none"> Gradient Tool G Paint Bucket Tool G 	<ul style="list-style-type: none"> Blur Tool Sharpen Tool Smudge Tool
<ul style="list-style-type: none"> Dodge Tool O Burn Tool O Sponge Tool O 	<ul style="list-style-type: none"> Pen Tool P Freeform Pen Tool P Add Anchor Point Tool Delete Anchor Point Tool Convert Point Tool
<ul style="list-style-type: none"> Horizontal Type Tool T Vertical Type Tool T Horizontal Type Mask Tool T Vertical Type Mask Tool T 	<ul style="list-style-type: none"> Path Selection Tool A Direct Selection Tool A
<ul style="list-style-type: none"> Rectangle Tool U Rounded Rectangle Tool U Ellipse Tool U Polygon Tool U Line Tool U Custom Shape Tool U 	<ul style="list-style-type: none"> 3D Rotate Tool K 3D Roll Tool K 3D Pan Tool K 3D Slide Tool K 3D Scale Tool K
<ul style="list-style-type: none"> 3D Orbit Tool N 3D Roll View Tool N 3D Pan View Tool N 3D Walk View Tool N 3D Zoom Tool N 	<ul style="list-style-type: none"> Hand Tool H Rotate View Tool R