

ILLUSTRATOR COLOR SCHEME PATTERN PROJECT:

Learn:

- How to use: Rectangle tool, Gradient tool, Paintbrush tool, selection tool, direct selection tool, fill and stroke.
- Basic Color Theory and Color Schemes
- How to fill a background
- How to use the brush tool to draw shapes
- How to edit shapes using anchor points- Selection Tool
- How to fill and change the color of your shapes- Selection Tool and Color palette
- How to use 'Command c to copy and Command V to paste shapes
- How to use layers to overlap and edit shapes

Visual Problem:

Using Illustrator Create 4 variations of a pattern, each with a different color scheme.

Design Criteria:

Use specific Lines and Shapes to arrange patterns with unity and visual interest:

At least 3 different lines/shapes repeated through out

Use a range of size, scale, and placement of the shapes/lines

Use contrast and a range of tints and shades within each color scheme

Inspiration:

Look at the design work of **Abstract Expressionist Painter Wassily Kandinsky**

Collect your own visual research connected to the type of product you envision your pattern decorating

Collect visual research using Word and google image searches to copy and paste images and write responses for each image: Why did you collect it, what inspires you about it- label each with color schemes you notice. **Save this document as Graphic Design Visual Research-** You will add to this document throughout the semester as you collect visual research to inspire all your projects.

Collect 3 examples of Kandinsky's work

Collect 10 examples of patterns from product/fashion design that inspire you

- **Visual Research Due Friday 9/19**
- **4 Color Scheme Patterns Due next Friday 9/26**