Graphic Design - <u>Visual Research Assignment #1 Logo Design</u>

For every class assignment you will be assigned to do some visual research to actively seek out and locate examples that you find interesting and intriguing that you can learn from and also inspire your own creative process.

 (Each example and each question is worth 4 points with a total of 80)

Name _____ Period _____

For this assignment find 10 unique fonts online and Copy and paste them into this document (record where you found them)
Example 1:

Describe the logo. How does it draw your attention?

What kind of company is it for? How can you tell by the way it is designed? (line, color, shape, texture, etc.) How does the designer successfully communicate the philosophy or product of the company?

What do you like about his particular logo design and why?

Example 2:

Describe the logo. How does it draw your attention?

What kind of company is it for? How can you tell by the way it is designed? (line, color, shape, texture, etc.) How does the designer successfully communicate the philosophy or product of the company?

What do you like about his particular logo design and why?

Example 3:

Describe the logo. How does it draw your attention?

What kind of company is it for? How can you tell by the way it is designed? (line, color, shape, texture, etc.) How does the designer successfully communicate the philosophy or product of the company?

What do you like about his particular logo design and why?

Example 4:

Describe the logo. How does it draw your attention?

What kind of company is it for? How can you tell by the way it is designed? (line, color, shape, texture, etc.) How does the designer successfully communicate the philosophy or product of the company?

What do you like about his particular logo design and why?

Example 5:

Describe the logo. How does it draw your attention?

What kind of company is it for? How can you tell by the way it is designed? (line, color, shape, texture, etc.) How does the designer successfully communicate the philosophy or product of the company?

What do you like about his particular logo design and why?

Example 6:

Describe the logo. How does it draw your attention?

What kind of company is it for? How can you tell by the way it is designed? (line, color, shape, texture, etc.) How does the designer successfully communicate the philosophy or product of the company?

What do you like about his particular logo design and why?

Example 7:

Describe the logo. How does it draw your attention?

What kind of company is it for? How can you tell by the way it is designed? (line, color, shape, texture, etc.) How does the designer successfully communicate the philosophy or product of the company?

What do you like about his particular logo design and why?

Example 8:

Describe the logo. How does it draw your attention?

What kind of company is it for? How can you tell by the way it is designed? (line, color, shape, texture, etc.) How does the designer successfully communicate the philosophy or product of the company?

What do you like about his particular logo design and why?

Example 9:

Describe the logo. How does it draw your attention?

What kind of company is it for? How can you tell by the way it is designed? (line, color, shape, texture, etc.) How does the designer successfully communicate the philosophy or product of the company?

What do you like about his particular logo design and why?

Example 10:

Describe the logo. How does it draw your attention?

What kind of company is it for? How can you tell by the way it is designed? (line, color, shape, texture, etc.) How does the designer successfully communicate the philosophy or product of the company?

What do you like about his particular logo design and why?