## VA Focus/AP Studio

## Project Self Assessment and Rubric

STANDARDS	EXCEEDS standard	MEETS standard	Has NOT YET met standard	NEEDS MORE PRACTICE- RE-DO
Creativity/ Originality	Art work is complex, very original, creative, and a result of creative problem solving- involving brainstorming, thumbnails, visual research, question posing, and much labored work, thought, and time	Art work is original, creative, and a result of creative problem solving-	Some imagery is original. Could develop more depth and visual interest by engaging more thoroughly in creative problem solving	Imagery developed is Trite (cliché/overused) or copied from source imagery. No engagement with question posing and creative problem solving – no use of thumbnail studies
Growth	Much growth in process/technique/ or use of composition. Tried and learned new things as a result of creative exploration	Some growth in process/technique/or use of composition. Tried and learned something new as a result of creative exploration	Minimal growth in process/technique or use of composition. Visual response is safe, not much risk taking	Repeated same process or ideas that have been successful in the past- no new growth as an artist
Design	Successful use of design and composition to clearly communicate content AND create strong visual interest and engaging imagery.	Successful use of design to communicate content. Composition is interesting intentional.	Composition seems safe and expected- not intentionally developed Lacks visual interest	Composition is not well developed and does not help communicate intent
Technique	Successful application of several techniques. Much practice, and experimentation was developed to increase success in final project. You Tube videos, looking at other artists, etc. Much labored work, thought, and time went into developing your technique for this piece.	Good application of technique. Practice and experimentation was used to develop final project.	Technique seems inconsistent and under-developed. Minimal risk taking/experimenting and practicing	Technique is poorly executed. No practice, experimentation or time was put into refining.

REFLECTIVE ARTIST STATEMENT:

DESCRIBE YOUR CREATIVE PROCESS, CHALLENGES YOU FACED, AND HOW YOU WORKED THROUGH THEM:

DESCRIBE HOW YOU 'STRETCHED' AND GREW AS AN ARTIST:

DESCRIBE YOUR TECHNIQUE AND DESIGN/COMPOSITION CHOICES. WHAT IS MOST SUCCESSFUL? WHAT DO YOU WANT TO CHANGE.