

CD Cover Design

A well known record label company owner saw your logo design at her friends' store and was very impressed with your design. The company wants to hire you to design a CD cover for _____ . (One of your favorite bands/ singer-song writers.)

Consider these essential questions:

- Who is the band you are representing?
- What style of music do they create?
- What kind of Typography will help communicate that feel?
- What colors?
- What other imagery can you add to help express your ideas? How can you create a sense of visual rhythm that will express the mood and feeling of the music?

Your Creative Challenge:

Use **TYPOGRAPHY** combined with your own contour line drawings and your own photography to design a cover that helps convey the mood/ feeling of the collection of the music being represented.

All of the design elements, color, line, shape, texture, form, etc. that you use should help convey the mood of the music.

Your Design should be 5 x 4 ³/₄ inches- 5 x 4.75 inches in Photoshop.

Your design should include the name of the band, the title of the album, and your own imagery (hand drawn and photography- **Do not use clip art or images found on the internet**)

Sketchbook Assignment:

1. Find at least 4 examples of previous album art by your chosen group- print and glue in your sketchbook or complete thumbnail studies of each.
2. Complete at least 2 thumbnail studies of different ideas for your own CD cover design before you get started.

