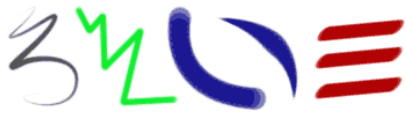


## Elements of Art(building blocks of visual art)



### **Line:**

Line is the path of a point moving through space. There are varying types of line: Organic, geometric, continuous, broken, thick, thin, and directional (vertical, horizontal, diagonal, )



### **Shape / Form:**

Shape implies spatial form and is usually perceived as two-dimensional. Form has depth, length, and width and resides in space. It is perceived as three-dimensional.



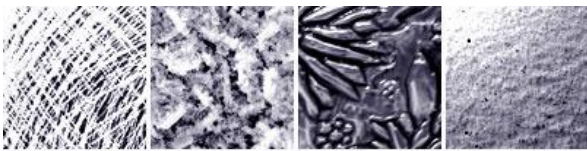
### **Color:**

Colors all come from the three primaries and black and white. They have three properties – hue, value, and intensity. Color schemes: Primary, secondary, tertiary, complementary, analogous, monochromatic.



### **Value:**

Value refers to relative lightness and darkness and is perceived in terms of varying levels of contrast.



### **Texture:**

Texture refers to the tactile qualities of a surface (actual) or to the visual representation of such surface qualities (implied).



### **Space / Perspective:**

Space refers to the area in which art is organized. Perspective is representing a volume of space or a 3-dimensional object on a flat surface.

## Principles of art(use or arrangement of the building blocks of visual art)



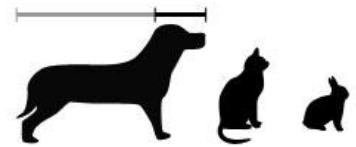
### **Pattern:**

Pattern refers to the repetition or reoccurrence of a design element, exact or varied, which establishes a visual beat.



### **Rhythm / Movement:**

Rhythm or movement refers to the suggestion of motion through the use of various elements.



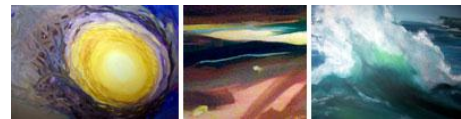
### **Proportion / Scale:**

Proportion is the size relationship of parts to a whole and to one another. Scale refers to relating size to a constant, such as a human body.



### **Balance:**

Balance is the impression of equilibrium in a pictorial or sculptural composition. Balance is often referred to as symmetrical, asymmetrical, or radial.



### **Unity:**

Unity is achieved when the components of a work of art are perceived as harmonious, giving the work a sense of completion.



### **Emphasis:**

Emphasis refers to the created center of interest, the place in an artwork where your eye first lands. It is created by use of contrasting elements.