

Ballad Project

Portfolio Checklist

Final draft due: Nov. 7th @ the END of Core.

Essential Components:

_____ **Title Page and Table of Contents** (1 point)

Think creatively, metaphorically, and most importantly magically in choosing a title. Do not title your piece: "Core Project." Please keep the same order as this checklist.

_____ **Artist Statement** (4 points)

About your art, tell me: What did you do? How did you do it? Why did you do it? Make sure you write about your Title: How did you come up with it? What does it mean?

_____ **Audience Statement** (4 points)

*Write a paper addressing **direct, indirect, invisible and ideal audience**. In this paper, define these audiences for this project AND describe how you intend for these audiences to react to your art.*

_____ **Process Notes:** Ballad research, art-making proposal, sketches, drafts, photos, progress checks, feedback forms, etc. (2 points)

Nothing is formed in a vacuum. Your new big ideas that have caused your project to expand in amazing ways have come from somewhere. Show me, tell me, and explain what's going on inside your head as you pull this art from your life.

_____ **Overall Organization, Neatness, and Aesthetic Presentation of Portfolio** (1 point)

First impressions count! If your portfolio looks organized and neat, and demonstrates time and effort, this reflects positively on the excellence of your overall project. Please submit digitally in a single PDF document.

TOTAL SCORE _____ /12