

Artist Statement

Please limit your artist statement to one page, single-spaced.

What did you do? Describe your artwork in detail.

How did you do it? Describe how your process reflects good craftsmanship. How did you elicit and incorporate feedback?

Why did you do it? What is the meaning behind your artwork? Describe how your artistic choices reflect your intended meaning.

Audience Paper

Direct Audience – These people experience your art and hear your presentation firsthand. For this project, your direct audience is your Red Team Core class. They will hear you explain your artistic choices, and you will be able to answer their questions. What reaction(s) are you seeking from this audience: What is the emotional response that you hope for? What questions might they have?

Indirect Audience – These people do not listen to your presentation, but still experience your art. For this project, your indirect audience may be your parents or teachers/students who are not in your Core class. Be sure to remember that your indirect audience may make assumptions about your art since you weren't there to explain it to them. What reaction(s) are you seeking from this audience: What assumptions might they make about your intent? What is the emotional response that you hope for? What questions might they have?

Invisible Audience – These people do not experience your art firsthand, but they hear about it from someone who did. For this project, your invisible audience may be friends or family of students in your Core class. Whatever your direct audience has taken with them regarding your art is what they'll share with your invisible audience. What reaction(s) are you seeking from this audience: What is the single thing about your art that others are likely to share? How might your invisible audience react?

Ideal Audience – If you could arrange for anyone to view your presentation, who would you want to attend and why? What is your ideal response to your artwork, and how would this group give you your ideal response? Consider who would benefit most from your project or who would give you good feedback.