




Multi-Media
Video Production

Introduction to Premiere



In this unit students will be introduced to Adobe Premiere, video editing software.

At a purely practical level, editing allows you to create a smooth-flowing picture and sound development. You can omit moments that are irrelevant, distracting or contain errors.

Artistically, the potentials of editing are far-reaching. Editing decisions have a direct influence on how your audience responds to the program material; their interpretation, their emotional reactions!

This unit is designed to “wet your appetite” for the Beginning Video Production class!

Day 1 and 2: Introduction to the Software- Premiere: Students will be introduced to video editing software and the basic terms used in the industry.

1) Project

- A) Settings: NTSC, DV, HDV (BluRay?)
- B) Management: Hard Drive, Home Directory, Shared Drives

2) Bin Management

- A) Video Clips
- B) Music
- C) Graphics

3) Monitors

- A) Play or Source Monitor
- B) Sequence Monitor

4) Timeline/Sequence

- A) Video tracks
- B) Audio tracks

Tutorial: <http://www.tutorialized.com/tutorials/Premiere> (Look for the “Basic” introduction to CS3. This is an introduction video... quality is not great but kids can follow along setting up a project.)

2-3 Weeks: Basic Editing: After students are introduced to the software they will edit using multiple elements.

1. Acquiring Video Clips

- 1.1. Import
- 1.2. Capture- Firewire, USB (Multi-Media will **not** be capturing footage!)

2. The Keyboard and Editing

- 2.1. Hot Keys: J, K & L, , .
- 2.2. Function Keys: F5
- 2.3. Mouse

3. Layering & Compositing

4. Text and Graphics- C.G.

- 4.1. Templates
- 4.2. Creating
 - 1.2.1. Fonts
 - 1.2.2. Fill
 - 1.2.3. Outlines
 - 1.2.4. Drop Shadows
 - 1.2.5. Graphic Elements: Lines and Boxes

5. Rendering

6. Exporting, Mastering to Tape

- 6.1. Compressed File
- 6.2. DVD
- 6.3. Tape (Just talk about... again, Multi-Media will not Exporting to tape!)

Project 1: Create a new Project: **FORT VANCOUVER HISTORIC RESERVE PSA.**

Make sure it is saved to the “_” Drive. Import video and music from the **SHARED FOLDER** only.

- A. Use VA12 (Video and Audio on channels 1 & 2.)
- B. Music on Ch. 1 and NS on Ch. 2
- C. Choose medium paced, pleasant music- encourage people to visit. Choose only one element of the Fort to highlight, ie- the bakery or the Brigade Encampment or the gardens.
- D. Export Movie. File/Export/Movie (Save to the Project bin) Save as (**YOUR NAME**) **FVHR PSA**

Project 2: Open the FVHR PSA project **through Premiere**. *Professional editing software does not like to be manipulated by normal computer use...Do not navigate projects through My Computer/documents!* Using the original sequence add transitions, graphics and images imported from the internet.

A. Add Fades to the beginning and the end of the PSA. Add dissolves or other transitions to V1.

B. Add Text

C. Import a Ft. Vancouver NHR Logo from their website Talk about image sizes and quality. Use the Advanced image search function in Pic Search for: color images/ large file size/image only.

(Use this site if kids can't find another site on their own.)

<http://www.nps.gov/fova/historyculture/historical-studies.htm>

Add the Fort logo to the beginning or the end of the video with a transition.

Project 3: Using the FVHR PSA- create a multi-layer and multi effect sequence.

Edit the footage to the beat of the music...

Use a BACKGROUND and edit PICTURE-IN-PICTURE...

Edit effects to happen on the beat of the music...

3-4 Days: File Sharing: Students will be introduced to file formats; compression and what each file extension means and how it is used in editing software.

1. MP3
2. AVI
3. Quicktime
4. AIFF
5. GIFF
6. MPEG
7. MOV.
8. JPEG

Glossary Terms

Non- Linear

Project

Settings

Bins

Clips

Timeline

Sequence

Source

Program

Track

Import

Capture

Digitize

Firewire

Hot Keys

C.G.

Effects

Transitions

BKGD

Layer

Waveform

Render

Export

Compression

Extensions (file types)

Supplemental Information:

<http://www.videomaker.com/learn/>

[IMDB Glossary \(The Internet Movie Database glossary\)](#)

[Cyber College](#)

[PIC Search](#)