



Video Production

Course Description: Students interested in developing communication skills through video production will benefit from this class. Opportunities include working with cameras and editing equipment. Effective pre-production, production and post-production skills are emphasized through a variety of hands-on projects. Professional standards, leadership and teamwork are incorporated into each project. Video Production is for students who are considering this as a career choice and for those interested in improving personal skills.

Instructional Philosophy: Students will be given challenging real-world projects and assignments typical of the video field. High quality work is expected and students will be given opportunities to redo work until it meets standards specified during instruction. Classroom activities will include reading, research, projects and problem solving. Major projects will be presented to the class and in some situations to video professionals. Students will often work in teams, but will be expected to complete individual assignments in relation to the team's work.

Course Goals:

1. Demonstrate the effective use of oral, written and visual communication and recognize and develop technical skills in: camera operation and technique, the use of audio, editing, lighting, scriptwriting, studio production and the different production styles.
2. Practice professionalism, leadership and teamworking skills.
3. Recognize trouble-shooting situations and consider solutions while understanding and practicing personal and equipment safety issues.
4. Create/produce a variety of programs and experiment in creative thinking/producing.
5. Define and critique productions and techniques.

Major Units of Study:

Unit 1: THE INDUSTRY *September*

Unit 2: INTRO TO VIDEO CAMERA OPERATION AND PROFESSIONAL TECHNIQUES *September*

Unit 3: BASIC CAMERA, VIDEOTAPING AND PROFESSIONAL TECHNIQUES

September/October/November

Unit 4: AUDIO *November*

Unit 5: EDITING *November/December/January*

Unit 6: STUDIO PRODUCTION AND TEAMWORK *February/March/April*

Unit 7: LIGHTING *May*

Unit 8: SCRIPTWRITING *May/June*

Text & Materials: *Book-* Television Production, *Magazine-* Videomaker,
Internet- Cyber college.com

Assessments:

- 45% Major Projects
- 35% Class Participation
- 10% Leadership
- 10% Final Exam/Project

Grading Scale:

Grade	Percentage	Explanation
A	92.01-100%	Exceeds expectations
A-	87.01-92%	
B+	82.01-87 %	
B	75.01-82%	Meets standards and expectations
B-	68.01-75%	
C+	58.01-68%	
C	50.01-58%%	Passing, but does not meet some standards
C-	43.01-50%	
D+	33.01-43%	
D	25.01-33%	Passing, but only meets the minimum standards
F	0-25%	Failing, does not meet minimum standards
I	Incomplete	

Recommended Materials:

You might want a Jump Drive (Thumb Drive/Flash Drive) that is at least 8GBs. Also you can shoot on your own card if you want to keep track of your own footage without others accessing it.

Equivalency Credits: Fine Art**Contact and Misc. Info:**

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Staff webpage has all project information plus additional resources.

SIS has all deadlines.