

Santa Pictures Promo
Problem in River City
Dec. 2, 2011

VIDEO	AUDIO
FADE to MONTAGE: Winter Storm	MUSIC: Santa Claus is Coming to Town ANNOUNCER: THE FOLLOWING IS A PUBLIC SERVICE ANNOUNCEMENT FROM THE NORTH POLE.
DISSOLVE to MS of Santa Claus sitting in chair. BKGD: Holiday scene (cozy cottage, fireplace, etc...)	Santa: HELLO BOYS AND GIRLS, THIS IS SANTA, TALKING TO YOU TODAY ABOUT A PROBLEM WE NEED TO ADDRESS HEAD ON AT THIS GREAT SCHOOL OF YOURS. IT HAS COME TO MY ATTENTION THAT WE HAVE A PROBLEM THAT WE <u>NEEDED</u> TO RECOGNIZE AND CURE IMMEDIATELY. YOU KNOW WHAT I AM TALKING

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	ABOUT; YOU HAVE SEEN THE RESULTS OF THIS EXAMPLE OF <i>TOO MUCH OF A GOOD THING.</i>
DISSOLVE to MONTAGE of River Students “sped up” to appear going to class, etc. at hyper speed.	NS
DISSOLVE to MS Santa pulling a Candy Cane out of box with Tongs.	Santa: YES, I’M TALKING ABOUT THE SUDDEN EXPLOSION OF THE FOLLOWING ON YOUR CAMPUS...
CUT to a CU of Santa	Santa: PLEASE REMEMBER TO EAT YOUR FRUIT AND VEGETABLES DURING THIS HOLIDAY SEASON! AND REMEMBER SANTA CARES!
C.G.	MUSIC: <i>Santa Claus is Coming to Town</i>

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Have your picture taken with Santa Dec. 9 th in the Commons	
Cost: \$1 dollar per person or a toy donation.	
All proceeds going to Elf Relief (Just kidding) Proceeds to benefit the ASB	
FADE	MUSIC OUT