



Advanced Video Production

Course Description: Students will develop more advanced techniques in studio production, videography, editing and script writing. Advanced classes produce video projects for both the school and the community. Projects include morning announcements, sports videos, a video yearbook, and various group and personal projects. Students continue to develop professional standards, leadership and teamwork skills, and may choose to participate in SkillsUSA, a student leadership organization.

Instructional Philosophy: Students will be given challenging real-world projects and assignments typical of the video field. High quality work is expected and students will be given opportunities to redo work until it meets standards specified during instruction. Classroom activities will include reading, research, projects and problem solving. Major projects will be presented to the class and in some situations to video professionals. Students will often work in teams, but will be expected to complete individual assignments in relation to the team's work.

Course Goals:

1. Demonstrate the effective use of oral, written and visual communication and recognize and develop technical skills in: camera operation and technique, the use of audio, editing, lighting, scriptwriting, studio production and the different production styles.
2. Practice professionalism, leadership and team working skills.
3. Recognize trouble-shooting situations and consider solutions while understanding and practicing personal and equipment safety issues.
4. Create/produce a variety of programs and experiment in creative thinking/producing.
5. Define and critique productions and techniques.

Major Units of Study:

Unit 1: OPENS & CREDIT ROLLS:

In this unit students will learn about the principles and practices involved in producing opens and credit roll pieces for any production style. Students will focus on A-Roll, B-Roll, C.G., Effects, Music and Sound Effects.

Unit 2: NEWS PACKAGES & FEATURES:

In this unit students will learn about the principles and practices involved in producing pre-packaged, stand alone, pieces for news or magazine style programs. Students will expand their work with A-Roll and B-Roll, They will work with Sound bites, Timelines, VOs, Music, and Mixing & Sweetening.

Unit 3: SPOTLIGHT Productions:

In this unit students will learn about the principles and practices involved in producing a creative, studio or EFP, multi-camera production. Emphasis will be placed on Creative Directing and LIVE camera movement, Advanced & Hot Switching, Audio and the Studio Space.

Unit 4: LIVE STUDIO NEWS PRODUCTION: Throughout the school year students will rotate through the crew positions for CRTV- our LIVE morning announcements program. Students were exposed to the production environment in Beginning Video and now they get to focus on a position and learn the production craft.

SKILLSUSA: SkillsUSA is a partnership of students, teachers and industry representatives; working together to ensure America has a skilled force. It provides experiences for students in leadership, citizenship and character development through conference and skills competition attendance. It builds and reinforces self-confidence and work attitudes; it emphasizes total quality at work, high ethical standards, superior work skills, life-long education and pride in the dignity of work. Membership is optional for CRTV students; however program content is integrated into the video production curriculum as professional/Leadership.

Text & Materials: *Book-* Television Production, *Magazines-* Videomaker and Video Today
Internet- Cyber college.com

SkillsUSA: www.SkillsUSA.org
www.skillsusawashington.us

Assessments:

- 35% News Packages & Opens and Credit Rolls
- 35% Announcements Crew Positions
- 30% Multi-Camera/Event Coverage

Grading Scale:

Grade	Percentage	Explanation
A	92.01-100%	Exceeds expectations
A-	87.01-92%	
B+	82.01-87 %	
B	75.01-82%	Meets standards and expectations
B-	68.01-75%	
C+	58.01-68%	
C	50.01-58%%	Passing, but does not meet some standards
C-	43.01-50%	
D+	33.01-43%	
D	25.01-33%	Passing, but only meets the minimum standards
F	0-25%	Failing, does not meet minimum standards
I	Incomplete	

Equivalency Credits: Fine Art